

Pre-Production Planning Document (PODCAST)

GENERAL INFO

1. **Your Name:** Julie Anderson
2. **PROJECT:** *Unpopular POV Podcast*

CREATIVE BRIEF

1. What must it be?

An audio podcast.

2. Who is it for?

Anyone, likely in their early 20's and 30's, who like to live life their own way.

3. How long must it be?

2-10 minutes.

4. What is your objective with the piece?

To tell stories of unpopular point of views and breaking the customs geared towards adulthood.

5. When is it due?

Sunday, March 28th by midnight.

6. What is the overall idea?

I want to address "adulting" -- a popularized term for behavior that's responsible and grown-up -- by breaking the ideas behind conventional living, with more current, and less popular point of views. Each episode will be about different adult tasks and steps in life, like marriage (or waiting), buying a home (and when?), having children (or opting out for pets), and the like.

7. What is the storyline summary?

For this episode, we'll discuss marriage -- why it's important (or not so important to others), wedding planning, costs, ceremonies and receptions, and customs. My own and my SO's experience with feeling pushed for moving life a little faster, and that it's okay to follow your own timeline.

8. Elevator pitch:

Addressing the unpopular point of views for conversation of change.

9. Tagline:

A POVcast about life - Adulting the way we want to.

10. Look and feel description:

It will have a happy, but powerful feel; the conversation will be clear and to-the-point.

MIND MAP

This mind map is of all possible areas of talking; this episode of choice focuses on the “getting hitched” section:

coggle

made for free at coggle.it



QUESTIONS / NOTES

HOOK:

1. What will grab the attention of the audience within the first few seconds?

Asking a question or using personality while introducing the podcast.

2. Hook ideas:

A fun music intro leading into narration.

Tagline to get audience members to identify with the subject

MESSAGE/STORY:

1. What message are you trying to deliver to the audience?

That we don't need to conform to conventional lifestyles, and having unpopular POV's is completely acceptable, and probably not as uncommon as you'd think!

2. Clearly describe the following parts of your story:

a. **Beginning:** Just me, introducing the topic and my quick POV's

b. **Middle:** Introduce my guest, Nate and interview him to get more insight from his POV

c. **End:** Play a short, fun game with Nate and wrap it all up

NARRATION/HOST:

1. Who will lead us through the piece? I will.

2. Narration ideas: I will have a conversational-like script, addressing the subject. I'll then lead into introducing my guest, Nate and ask him questions about his take on marriage, why it's OK to wait, etc.
Ending the episode with a short fun game of "Yes or No" between the both of us.

MUSIC:

1. What is overall "mood" and "feel" of the piece?

I think it will be happy, but powerful.

2. Music track ideas:

Fun, happy royalty free music for intro, transitions, and exit.

AMBIENT AUDIO:

1. What is the "location" of the piece? If we close our eyes, where should we imagine that we are?

In any comfortable place like your home

2. Ambient audio ideas:

Just some light background noise. Maybe a clock ticking.

SOUND EFFECTS:

1. What sound effects (SFX) would help tell this story? Why?

Traditional wedding sounds like church bells or people saying "I Do" while talking about marriage.

2. SFX ideas:

Different buzzer sounds for the game "Yes or No"

Church Bells

"I Do" ?

(OPTIONAL) INTERVIEWS:

1. Who will you interview?

Nate Coffin

2. Why is this person important to the piece?

He's my boyfriend of over seven years; we own a house together and have a dog. We both experience different things when we're asked about next steps like getting married or having kids, so It will be good to get both of our sides.

3. What questions will you ask?

Questions about what he experiences and how he deals with questions about getting married. Asking him what his point of view is with marriage, and why.

4. What followup questions might be important?

If anything else in his life has led him to these POV's

SCRIPT

Name: Julie Anderson

Title: Unpopular POV Podcast

<u>VIDEO</u>	<u>AUDIO</u>
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(NO VISUALS FOR AUDIO PROJECT)

Sample:

(Fade in music track)

VOICE OVER:

Julie:

Hey everyone - Welcome to the Unpopular POV Podcast, where we talk about adulting the way we want to! Julie here, and today we are going to discuss *marriage*.

(SFX here - wedding bells, or similar)

When you were growing up, did you just *dream* about your wedding someday?

- Talk about how I was more career focused, even from a young age; however, did still have a Pinterest board for a future wedding in early high school
- Move onto some other viewpoints about why weddings are so fantasized (similar vibe to *Adam Ruins Everything*)

To gain a little bit more perspective on some personal experiences on the topic; I'm going to introduce someone very near and dear to my heart.

(Transition music track here - few seconds)

(Fade music to background level)

Alright everyone, my guest has arrived! His name is Nate, and... Could you guess? He's my boyfriend! We've been together for over seven years, we own a house and a dog together, and (SFX here - "dun dun dun" or similar) we are not ready to get married yet.

Julie:

Hi Nate, how's it going?!

Nate:

It's going pretty well, I'm glad to be here!

Julie:

- Ask him what his POV of getting married is
- Nate answers here
- Ask questions about what he experiences from family, friends, and others about when we'll get married, how it makes him feel and why.
- Nate answers here
- (Conversational - I'll add in notes about my own experiences as well).

Julie:

- Expanding more on why we're OK with waiting to get married; making sure to resonate with the audience.

Alright Nate, I have something fun planned for us next.. Do you want to know what it is?

We're going to play - "yes or no!" but with a twist.

I'll start by asking you a question, and you have to answer "yes" or "no" for what you think my answer would be! Using these sound effects: (SFX here - buzzer for "yes") or (SFX here - buzzer for "no")

And then we'll switch off, and I'll answer for you. Then we'll find out if we were right or not. The idea of this is like one of those Newlywed games - do we know each other like we think we do!?

Okay, make sense? Let's do it!

(Transition music track here - few seconds)

(Fade music to background level)

Julie:

OK - first question: Do I think that money can buy happiness? Yes or No?

Nate:

(SFX here - buzzer for "yes") or (SFX here - buzzer for "no")

Both:

(Conversational notes about answer; I reveal if that's correct)

Julie:

Alright, your turn -

Nate:

Okay, Do I forgive and forget, or hold onto a grudge?

Julie:

(SFX here - buzzer for "yes") or (SFX here - buzzer for "no")

Both:

(Conversational notes about answer; he reveals if that's correct)

Julie:

- Next question TBD

Nate:

(SFX here - buzzer for "yes") or (SFX here - buzzer for "no")

Both:

(Conversational notes about answer; I reveal if that's correct)

Nate:

- Next question TBD

Julie:

(SFX here - buzzer for "yes") or (SFX here - buzzer for "no")

Both:

(Conversational notes about answer; he reveals if that's correct)

(Transition music track here - few seconds)

(Fade music to background level)

Julie:

Nate - thank you so much for joining me this episode - it was a lot of fun, and so great having you!

And to all of my POVcast listeners,
thank you for listening, I hope you
enjoyed it! Until next time -

(Fade music up)

(Fade music and ambient out)

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